

## Thrifty Drugs to Open New Store on Thursday

Thrifty Drug Stores, the West's largest drug, variety, and junior department store chain, announced that their new store in Torrance will open its doors with a special grand opening sale, Thursday, Feb. 1. The new Thrifty is located in Rolling Hills Plaza at the intersection of Pacific Coast Highway and Crenshaw Boulevard.

Official ribbon-cutting ceremonies will launch the modern Thrifty Drug at 9 a.m. with Manny Borun, vice president of Thrifty Drug Stores; Bill Henry, director of store operations; and Anthony F. Laurenzana, store manager, taking part. Special guests for the grand opening festivities include Torrance Mayor Albert Isen; Hal Frenz, president of the Tor-

rance Chamber of Commerce; and "Miss Torrance Chamber of Commerce," Carmen Y. Vizcarra.

OFFERING THE most modern merchandising techniques in self-service shopping, the new Thrifty boasts more than 17,000 square feet of floor space. Here will be stocked over 25,000 separate items of drug, variety and department store merchandise, all displayed in the most modern and convenient surroundings created by contemporary architecture.

Blue Chip Stamps will be given on over 20,000 different items of merchandise, including Thrifty's vast array of variety of department store merchandise. The 52 completely

stocked departments will feature a wide selection of merchandise not commonly associated with drug store operation, including men's, women's and children's wearing apparel, all types of sporting goods and camping equipment, shoes, outdoor furniture, barbecue equipment, cameras, the finest in home movie equipment, and much more. And all marked at Thrifty's low grand opening sale prices.

IN ADDITION to the hundreds of special bargains throughout the store, there will be free orchids from Hawaii to the first 5,000 ladies, free balloons to the first 5,000 children and a beautiful Webcor Stereo console styled in "American Traditional" that will go

to some lucky customer in a prize drawing that costs nothing to enter. Any courteous sales clerk will be happy to answer questions about the contest.

Remember the grand opening date of the new Rolling Hills Plaza Thrifty Drug Store: Feb. 1 at 9 a.m. Free gifts, orchids, balloons, and a vast selection of high quality merchandise marked down for the grand opening sale, is Thrifty's way of welcoming their many new friends to the new Thrifty Drug Store at Pacific Coast Highway and Crenshaw Boulevard.

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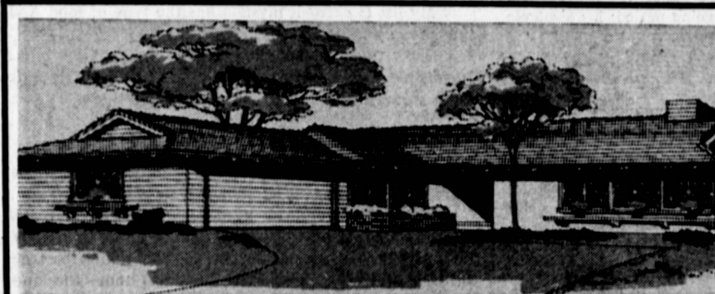
1425-A MARCELINA  
PH. FA 8-3567



FASHION SHOW . . . Cathy Micanovich, left, models a dress for, left to right, Susan Riggs, Sandra Adams and Nancy Jones. The girls will be participants Feb. 1, in the Girl Scout Troop 532 fashion show being held to raise funds for a trip. The event will be held in the Fern-Greenwood School cafeteria at 8 p.m. If successful the fashion show will become an annual event. (Herald Photo)



TOURING STUDIO . . . Members of Explorer Post 565-X, with Post Advisor H. C. Shattuck, left rear, are shown here on visit to Twentieth Century Fox Studios where they watched Fabian making the picture, "Mr. Hobbs Takes a Vacation." In the rear from the left are Shattuck, Bob Tilley Jr., Richard Alves, Fred Bose, Wayne Argo, Jiggs Porter, Dave Harrison, Mike Corey and Bob Sullivan. From left in the front row are Dan Rickard, Leon Carpenter Jr., Ken Shattuck, Jim Tilley, Fabian, Richard Sullivan, and Bill Polick.



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Sales subject to stock on hand.